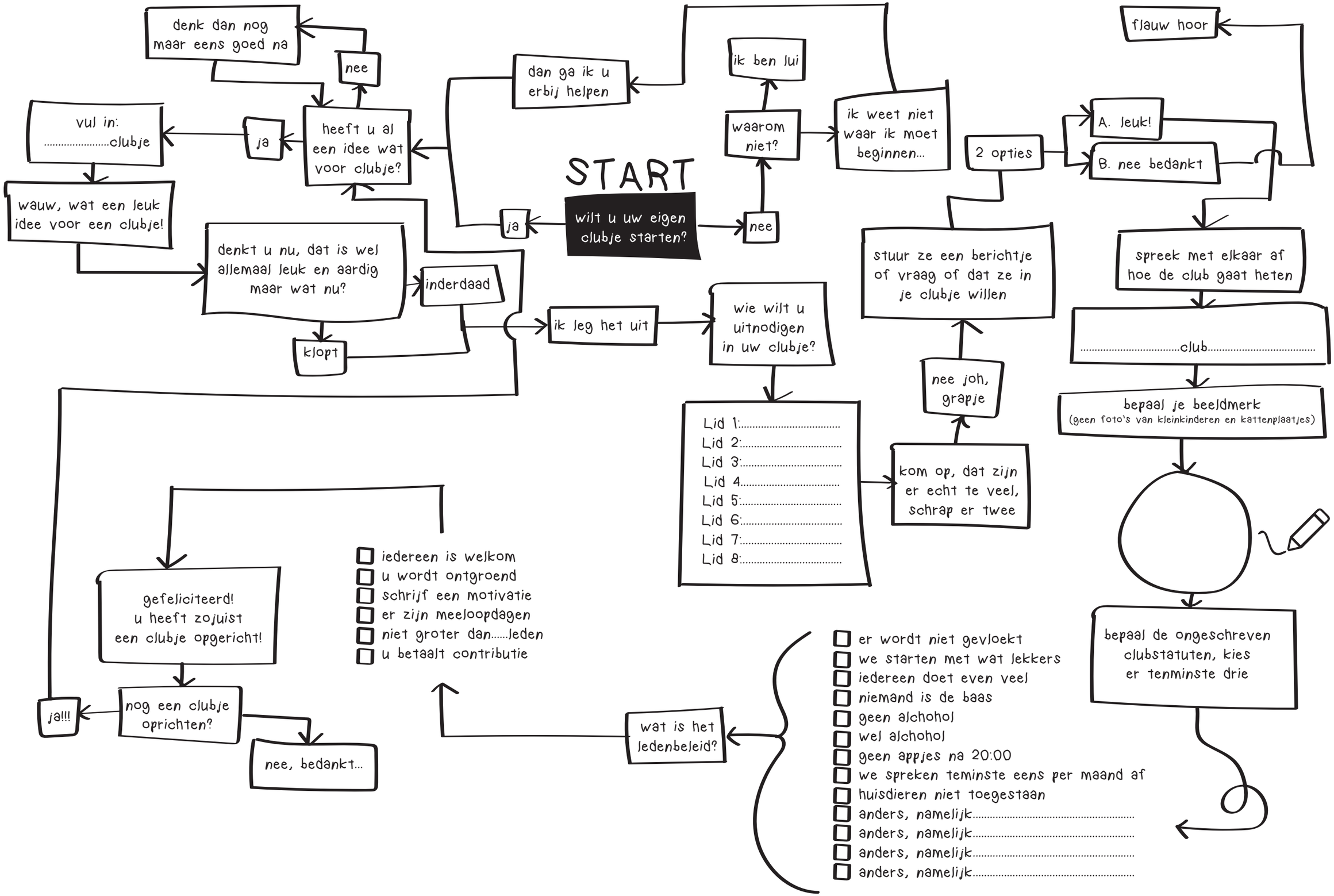START UW EIGEN CLUBJE STAPPENPLAN